

The Bemidji Pioneer

ONLINE ADVERTISING 2009

Advertising Opportunities with bemidjipioneer.com

Ad Rates

Monthly Contract Rates:

Home Page	\$15/CPM
Obituaries	\$15/CPM
Run of Site/News Page	\$12/CPM
Sports	\$15/CPM
Outdoors	\$15/CPM
Opinion	\$15/CPM
Weather	\$15/CPM
Classifieds	\$20/CPM
Channel Sponsor	\$250 / Month

Depending on Availability

Time Set Ads Available for \$5 / CPM more.

Targeted Vertical Sites

JobsHQ.com	\$20 CPM
CarsHQ.com	\$20 CPM

Marketplace Listings

Enhanced	\$79 per month (no minimum period)
Enhanced with Video	\$149 per month (incl. high impact video)

Ad Specifications	Gif/Jpg	Flash	Size/Pixels
Half Page	30K	30K	300 x 600
Large Format	30K	30K	300 x 250

*All flash banners should not exceed 15 seconds in length

*Sound not accepted except for Video Enhancements

For unique or specialized online advertising opportunities, please contact a sales representative at 218-333-9200 or email online@bemidjipioneer.com

Ad Type Available

Half Page or Large Format

✓	✓
✓	✓
✓	✓
✓	✓
✓	✓
✓	✓
✓	✓
✓	✓
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